



tuesday, september 18, 2012

# thecollegian

INDEPENDENT VOICE FOR KANSAS STATE UNIVERSITY



A guide to business professional attire

VOL. 118 NO. 21

kstatecollegian.com



Tomorrow:  
High: 86 °F  
Low: 50 °F



Thursday:  
High: 80 °F  
Low: 57 °F

04

Career fair tips  
Tricks of the trade for  
having a successful  
Career Fair experience

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The golden rule  
Can returning to the  
gold standard solve  
our economic woes?

08

Chapter champions  
K-State Delta Sigma  
Phi chapter named  
one of best in country

## Obama to remain on ballot in Kansas

Mike Stanton  
staff writer

President Barack Obama will be on the state of Kansas' presidential ballot this November, after the State Board of Elections unanimously ruled to dismiss the allegations brought forward by Joseph Montgomery, K-State faculty member, that Obama is not eligible for the office.

The Wichita Eagle reported on Monday afternoon that Secretary of State Kris Kobach stated that the board did not have jurisdiction over the matter and that the time for objections had passed.

Montgomery, communications coordinator for the College of Veterinary Medicine, withdrew his objection Friday after himself and his acquaintances were subject to what he called "animosity and intimidation," according to the New York Daily News. Montgomery's objection argued that Obama's father was not a citizen at the time of his son's birth, rendering Obama ineligible to be president.

Sue Peterson, director of governmental relations at K-State, supported Montgomery's right to file the objection.

"Joe did that on his own time, and that's his right as a citizen," said Peterson, who noted that during the election season, political opinions receive heightened attention.

Ralph C. Richardson, dean of the College of Veterinary Medicine and Montgomery's superior, stated that he had become aware of the objection last week, but declined further comment on the issue.

Montgomery was also the announcer for the K-State Marching Band, a position that he no longer holds.

"Everyone has their opinions, but sometimes you have to be careful with what you say," said Frank Tracz, director of the band and professor of music. "There is a lot of negativity brought along by this situation, and we decided it was best if he no longer did our announcing."

Andrew Rickel, Democratic campaign director in Riley County and a K-State student taking a semester off to run the campaign, knows Montgomery from his time with the band.

"I was disappointed because there are more important things going on that we need to focus on," Rickel said. "It was unfortunate for the university, and for the state of Kansas, that it was framed the way it was."

According to Rickel, Kobach and the rest of the board handled the situation correctly in accordance with the laws of the state. The board had previously convened on Thursday, postponing a decision on the matter until Monday while waiting for officials from the state of Hawaii to verify Obama's long form birth certificate, which was released by the White House in April of 2011.

Montgomery did not respond to phone calls requesting comment on this article.

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## Professionals offer students last-minute resumé advice



Chris Pearce, former K-State mechanical engineering student and current drilling engineer with ConocoPhillips advises Joel Christiansen, senior in electrical and computer engineering, on the finer points of resumé writing during Late Night Resumé Madness on Monday in the K-State Alumni Center.

Meg Drake  
staff writer

It was all about waiting until the last minute during Monday's Late Night Resumé Madness critique session that was held in the Banquet room of the K-State Alumni Center from 7 to 10 p.m.

Though some would argue that this might not be the best approach when completing course work, students who attended the event received valuable insight from various industry professionals on how to properly format their resúmes before attending today's All University Career Fair.

For Adam Seiwert, freshman in computer science, last night's session served its purpose.

"They offered some great advice," Seiwert said. "For example they recommended that I put my education before my past experience and that I keep my resumé to one page."

Although Seiwert plans on attending the career fair, mainly for the purpose of networking with potential employers, he's keeping his options open.

"Some companies, with computer science, like to pick you up as a freshman," Seiwert said. "Then they'll bring you back every summer to work full time until you graduate and then usually they'll hire you on."

The idea behind the late night session, which has been going on now for five years, originally stemmed from the sudden influx of students that would rush to Career and Employment Services days before the fair.

"We started to pick up on some of those last minute needs," said Dana

Nordyke, assistant director of Career and Employment Services.

The session has evolved to accommodate students who might have heard about the career fair only the day before. Regardless, Nordyke said they're never short on resúmes to critique.

"This is a very popular, growing event," Nordyke said. "Tonight we're expecting anywhere from 200 to 350 students."

Students present at the event represented a variety of ages and majors. "We see a very broad mix of students," Nordyke said. "Coming out tonight will be freshmen, sophomores, juniors, seniors and even graduate students."

Past K-State student, Matt Wagner, who now serves as an I.T. business

RESUMÉ | pg. 8

## K-State student starts social media company

Ethan Hague  
staff writer

In the U.S.'s current economic state, many people are shying away from starting a business. However, that's not the case for Brandon Painter, junior in marketing and founder of JubeoSocial, a social media strategy service.

The company focuses on social media branding. Basically, JubeoSocial outsources logo design and tag lines and gives paying companies a social face. According to Painter, social media is necessary for any marketing strategy, regardless of the service a company provides.

"Lots of businesses in Manhattan are old school," Painter said. "Companies don't exactly know how to handle social media. JubeoSocial sort of holds their hand through that process."

Painter said he does his best to humanize the company so the average social media user doesn't view updates as spam. If a user can connect with a company through social media, they are more likely to make use of their services.

One of JubeoSocial's more recent clients is Manhattan Computer Hospital. Jeff Hoover, owner, had never attempted to utilize social media until Painter stepped in. Though initially somewhat skeptical, Hoover saw potential in the partnership.

"[Painter] is pretty hip with the social networking side of the operation," Hoover said. "He has a lot of ideas of how to appeal to the younger kids and reach people



Brandon Painter, junior in marketing, displays his business cards for JubeoSocial, a company he founded, and the website that he is vice president of promotions for, MyRibit.com.

STARTUP | pg. 7

## Injured man source of blood at apartments

Andy Rao  
editor-in-chief

After conducting an investigation at Heritage Ridge Apartments, Riley County Police Department officers reported on Monday that the source of a pool of blood found in the common area of 3120 Heritage Lane on Sunday morning was a 34-year-old man who had been involved in several fights at Bobby T's Bar and Grill.

The man, whose identity was being kept anonymous as of Monday night, walked into Mercy Regional Health Center on Sunday night with a significant cut to his mouth.

More in-depth investigation revealed that the man had awoken in a pool of blood in the laundry room of the apartment building after involvement in several physical altercations on Saturday night; he later walked home after regaining consciousness early Sunday morning, leaving a large amount of blood behind. Police believe intoxication was a factor in the incident.

According to Lt. Josh Kyle of the RCPD, the exact cause of the man's injuries are yet to be determined.

Although the police closed the investigation on the source of the blood, Kyle said the RCPD will continue to investigate the fight and the cause of all of the man's injuries.

As of Monday night, the man was listed as a suspect on a battery report.

## 'Uniting People and Cultures' musician cancels

Sid Arguello  
staff writer

Band leader and performer Pablo Sanhueza, of Chile, had to cancel his appearance at K-State Monday afternoon for the Uniting People and Cultures rally.

Sanhueza had a scheduling conflict that prevented him from performing at the Union Program Council event. Students who were present at the event were disappointed to hear that Sanhueza had canceled last minute.

"We are sad, but we are excited for the possibility to have Pablo back and we are looking forward to hearing the type of music he has," said Caelee Gibbs, graduate student in counseling and student development and event coordinator. "We made the best of what we could today."

Sanhueza, who is primarily a self-taught musician, has traveled across Europe performing with mentor and teacher Bobby Watson. He had the opportunity to work with Watson in 2006 and played at various locations such as the Montreux Jazz Festival in Switzerland, Champs Elysées in Paris and the Red Sea Jazz Festival in Holland.

Sanhueza has also worked with Latin music legends and international artists Titos Sompá, Dave Valentin and Poncho Sanchez.

Sanhueza's musical influence has brought the Midwest a feel for Latin American and Caribbean taste. He is among the youngest performers in the genre in Kansas City. Sanhueza primarily plays percussion, but also plays a series of jazz instruments including the saxophone.

# Career Fair Information

>>>>>>>>>> pages 3, 4, 5, and 8





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ACROSS

1 Circle portions

5 Owned

8 Open slightly

12 Milne bear

13 Eggs

14 Rage

15 Rewrite, maybe

16 What "old soldiers" do

18 Take out of context?

20 Inbox fillers

21 Santa's bagful

23 — -tac-toe

24 All-American dessert

28 Use an old phone

31 Allow

32 "No man is an island" writer John

34 Brewery product

35 Item on stage

37 What George Washington couldn't do

39 Central

41 Sagacious

42 Ranking

45 In truth

49 Ultra-formal

51 Neighbor-hood

52 Top-rated

53 Coffee vessel

54 Shade of blue

55 Raised

56 — -relief

57 Slave to cross-words?

Solution time: 24 mins.

NOELS

VIOLET

ACHIER

TEST

ERIC

GAS

UPTO

TEEN

PEA

AGO

CANADA

EZINES

RETIRE

APOGEE

MORRIS

ALTARS

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INUTE

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EMUS

CREASE

AUKLET

NESTS

DOWN

1 Mimicked

2 Took the bus

3 Slinky's shape

4 Jewish village

5 Treat container for

6 "Hail, Caesar!"

7 Host

8 Scared

9 Re our legal system

10 Seed covering

11 Deli loaves

17 911

19 Three- —

22 Tendon

24 Matter-horn, for one

25 Apiece

26 Type of food

27 Peps up

29 Boxing legend

30 CSA VIP

33 Other-wise

36 — against (opposing)

38 Infuse with CO<sup>2</sup>

40 Payable

42 Mop the deck

43 Hammer wielder of myth

44 Theater-goer's souvenir

46 Enrages

47 Tilt

48 Connecticut campus

50 A Gershwin

Saturday's answer 9-17

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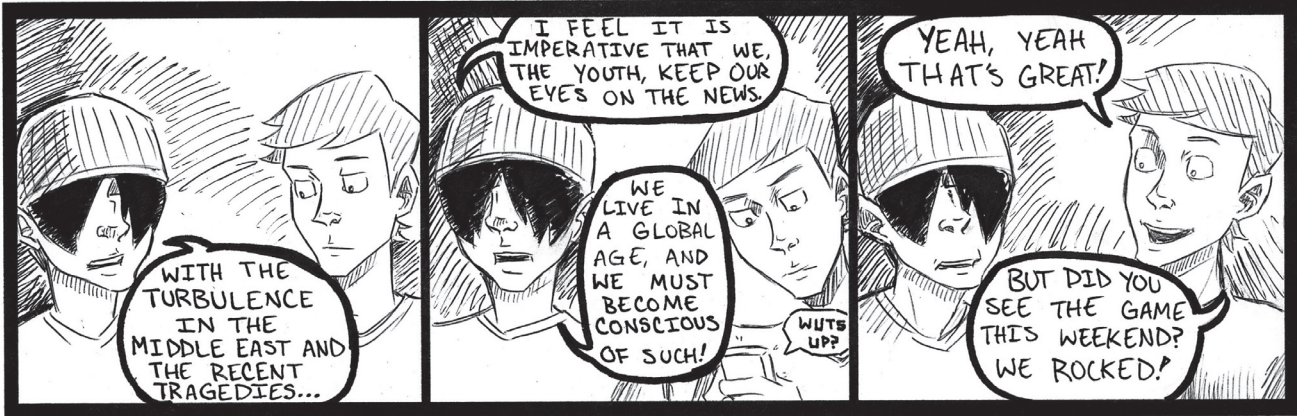
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# Logan's Run | By Erin Logan



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Letters may be rejected if they contain abusive content, lack timeliness, contain vulgarity, profanity or falsehood, promote personal and commercial announcements, repeat comments of letters printed in other issues or contain attachments.

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9-18

CRYPTOQUIP

WR QC NFRM HCOBXWMC, MQC

QWHJTWHC RMBHC BTYCH SR

JHCWNSYU WZBFM ZFASYU

W THCYXQ-RMAOC QBFRC.

Yesterday's Cryptoquip: HE IS APPLYING LATEX TO AN OLD WALL WITH EXPERTISE AND AGILITY. I'D SAY THAT'S SPRY PAINTING.

Today's Cryptoquip Clue: Q equals H

THE BLOTTER

ARREST REPORTS

Sunday, Sept. 16

Craig Cornelius Tolliver,

of the 800 block of Colorado Street, was booked for probation violation. Bond was set at \$500.

Gene Roy Pixler,

of the 2100 block of Fort Riley Boulevard, was booked for failure to appear. Bond was set at \$2,000.

Compiled by Katie Goerl

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LACROSSE

Men’s lacrosse club prepares for new season

John Forsee  
staff writer

The K-State men’s lacrosse club team endured a tough 1-7 record last season and had issues with team depth and leadership, but they are looking to change all of that this year.

Mike Peabody, club president and offensive captain, is optimistic that the team can put the past behind them.

**"We are looking to build a strong base for the future. We are going to have a much better season."**

Mike Peabody  
club president and offensive captain

"We are looking to build a strong base for the future," Peabody said. "We are going to have a much better season."

Peabody explained that two seasons ago, the team was not able to participate in any matches due to a lack of participation. Since then, the number of people participating has increased and has allowed the team to gain more experience on the field.

This season the team plans to use more of a "control the ball" type of offense and limit the time of possession for their opponents.

While the offense focuses on ball control, the defense will be working on communication and working as a unit.

Jeff Rixey, club vice president and defensive captain, is excited



Tommy Theis | Collegian  
Zach Vincent, sophomore in agronomy, passes the ball as the K-State lacrosse club team practices at Memorial Stadium on Monday night. The team is looking forward to making improvements from last season’s 1-7 record.

for the team’s potential.

"The defense looks to be more aggressive, more as a unit," Rixey said. "Communication is key, un-

derstanding where we are on the field."

Rixey said that the defense had a lot of mistakes last year, and

clearing the ball was the biggest struggle of the season. Another key part of defense is positioning, which entails putting the oppos-

ing team’s offense in a vulnerable spot and therefore limiting their attacking angle. Rixey, however, said that practice is the most important part of developing the team’s skills.

"You’ve got to practice like you play — aggressively on every play, because you’re going to have that situation in a game," he said.

While many players may not like to be on defense, Rixey relishes the challenge of limiting the other offense from scoring. Another reason for his love of defense is that he is able to hit opposing players when they come into his territory.

Rixey said he believes that the team will improve dramatically on both sides of the ball this year, due to the returning players and the incoming talent. He expects the team will make a statement that K-State lacrosse is back.

Jay Sweet, former lacrosse player at K-State, said he is excited to watch the team play this season. Sweet played as a mid-fielder when the team was first started in 1989.

"It was pretty interesting because I had never seen a lacrosse game," Sweet said. "That was the case for 90 percent of the people, it was very interesting."

Dave McConnell, founder of the lacrosse team, introduced Sweet to the game.

Even though the team struggled that season, it was not due to a lack of effort.

"What we lacked in skill, we made up with in brute force and tenacity," Sweet said.

Anyone interested in joining the team can send an email to [lax@ksu.edu](mailto:lax@ksu.edu). Practices are Monday and Thursday at 9 p.m. and Tuesday at 9:30 p.m.

VOLLEYBALL

Wildcats receive recognition after success in Tulsa

Mark Kern  
sports editor

After extending their record start to 12-0, the rest of the nation is starting to take notice of the K-State volleyball team.

The Wildcats moved up eight spots to No. 11 in the latest American Volleyball Coaches Association Top 25 Poll.

VBALL | pg. 8

Tommy Theis | Collegian

Junior middle blocker Kaitlynn Pelger anticipates the ball during the Missouri State state game on Sept. 5 at Ahearn Field House. Pelger was recently named Big 12 player of the week.



Two-minute drill

Corbin McGuire  
staff writer

NFL

The Washington Redskins will be without the skills of two-time Pro Bowl linebacker Brian Orakpo after he suffered a torn pectoral muscle close to his left shoulder in Sunday’s 31-28 loss to the St.

Louis Rams.

Orakpo, who will miss the rest of the season, suffered a similar injury to the same shoulder in last season’s final game.

Defensive end Adam Carriker also suffered a season-ending injury against the Rams. Carriker tore the quad tendon at the base of his

right knee in the first quarter.

NCAA

Texas Tech head basketball coach Billy Gillispie has been ordered by doctors to avoid stress for 30 days, the Lubbock Avalanche-Journal

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On-Campus

Interviews

Log in to "My CES Account" online to apply for an interview with one or more of the following employers:

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- Consolidated Graphics
- Deloitte
- Dow Corning Corporation
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- Ethos Group
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- Hallmark Cards Inc
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- Mortenson Construction
- Occidental Petroleum Corporation (OXY)
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- Phillips 66
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Interviews will be conducted Oct. 1-11 and must be requested online by deadlines ranging from Sept. 19-27.

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# All-University Career Fair

September 18 << >> September 19

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the collegian

tuesday, september 18, 2012

## Dress to impress: appropriate professional attire

Shelby Brunk  
staff writer  
Andy Rao  
editor-in-chief

When it comes to making an impression at this semester's All University Career Fair, one of the most important things to remember is to look sharp — dressing to impress may make or break your career fair experience.

An on-campus resource, Career and Employment Services provides students with information about appropriate career fair attire, available on their website, in addition to information concerning career planning, jobs and internships.

### For Women

There are many regulations to maintaining a professional appearance, including limitations on accessories and makeup.

Dressing in a clean, professional manner is the basis of a good first impression. If the goal is to appear business casual, a jacket in the form of a blazer or suit jacket will be appropriate.

Dress slacks or khakis are acceptable and should be conservative in terms of length and fitting. Make sure that clothes are not tight fitting and complement your body type in order to make a good first impression.

Skirts are appropriate as long as they are knee length or longer and are not too tight. Avoid high slits and choose a skirt in colors of black, gray or charcoal for a more fashion-savvy, professional look

and attitude.

A blouse, sweater, knit cardigan or a suit jacket makes for a modest look that will complement the skirt or dress pant well. Tops should be conservative and should not display cleavage. Dress shoes play an important role in pulling an outfit together as well as being comfortable.

Avoid open-toed shoes, sandals, stilettos or platforms that will distract from the overall look of your outfit. Low heels at 1-2 inches high or flats are acceptable. Complementing this look with neutral hosiery or trouser socks will pull the look together in its entirety.

Neutral colors such as a black, gray, brown or navy with complementing blouses of light color make for an overall professional look.

Overall, remember that it is important to reflect your personality when talking to potential bosses or co-workers.

### For Men

When it comes to dressing sharp, men should stick to traditional and conservative options.

Business professional for men means suit and tie; having all components of the outfit will complete the look.

Dress shirts should be clean, neatly pressed and should also have a starched collar. Though there are a number of options, the most professional looking dress shirts are those with wing-tip collars, which are shirts with wider collars to allow for a more triangular tie knot. Generally, shirts should be lighter colors

such as white or light blue.

Ties should be tied in a double windsor knot and should be worn at just above the waist. Their design should also be limited to solid, striped or paisley; other traditional designs are also acceptable.

Dress slacks should be worn to fit body type and should not be overly baggy or tight. A belt with a simple buckle is also a must; ensure that the color of the belt matches the color of the shoes.

Shoes should also be properly cared for and shined. The most appropriate shoes are square tip and rounded tip shoes and are usually either black or brown.

The suit jacket is the last essential component of a men's professional wardrobe. The jacket should be conservative in color; black, dark gray, navy blue and dark brown are common jacket colors. Never button the bottom button; this is a common norm that gets broken frequently.

Limit any other accessories. Do not wear excessive jewelry, and apply body spray or cologne sparsely.

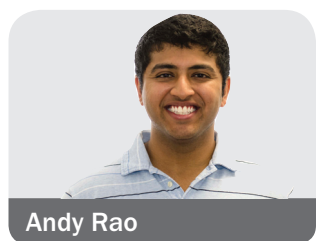
Last but not least, make sure that you are well-groomed and take care of hygiene. Men with facial hair should make sure that it is well-trimmed and clean.

The bottom line is maintain professionalism and wear traditionally accepted clothing and accessories.

Shelby Brunk is a sophomore in journalism and secondary education. Andy Rao is a junior in finance and accounting. Please send comments to [news@statecollegian.com](mailto:news@statecollegian.com).



## Tips for career fair success: quality resumé, confidence important



After hearing countless lectures about the importance of maintaining professionalism at the upcoming All University Career Fair, students may think that they have all of their bases covered. The unfortunate fact is, however, that no matter how many preparatory tips we get about the career fair, it seems that there are always people

who show up unprepared. Here are a list of do's and don'ts to follow so you can make a killer impression on all of those recruiters:

### In regard to your resumé

Do: First, make sure that you have a resumé. You'd be surprised at the number of

students I have seen wandering around without anything to leave with the recruiters.

Create a one-page, succinct resumé that summarizes your most important and relevant experiences and academic history and make sure it is edited. Print off plenty of copies, and know the content well. If you have to look off a piece of paper

to tell recruiters about yourself, you have a bigger problem at hand.

Don't: The last thing you want to do is have a typo on your resumé. Don't forget to spell check and fact check to ensure that your resumé is error-free and accurate. You also never want to be the person

that brings in a six-page resumé. Keep it short and sweet, most preferably to one page. Don't embellish your experience; it's clear to everyone who is exaggerating once the recruiters start to ask you in-depth questions about your experiences.

TIPS | pg. 7

## Steps to Success

### Summer Internships 2013

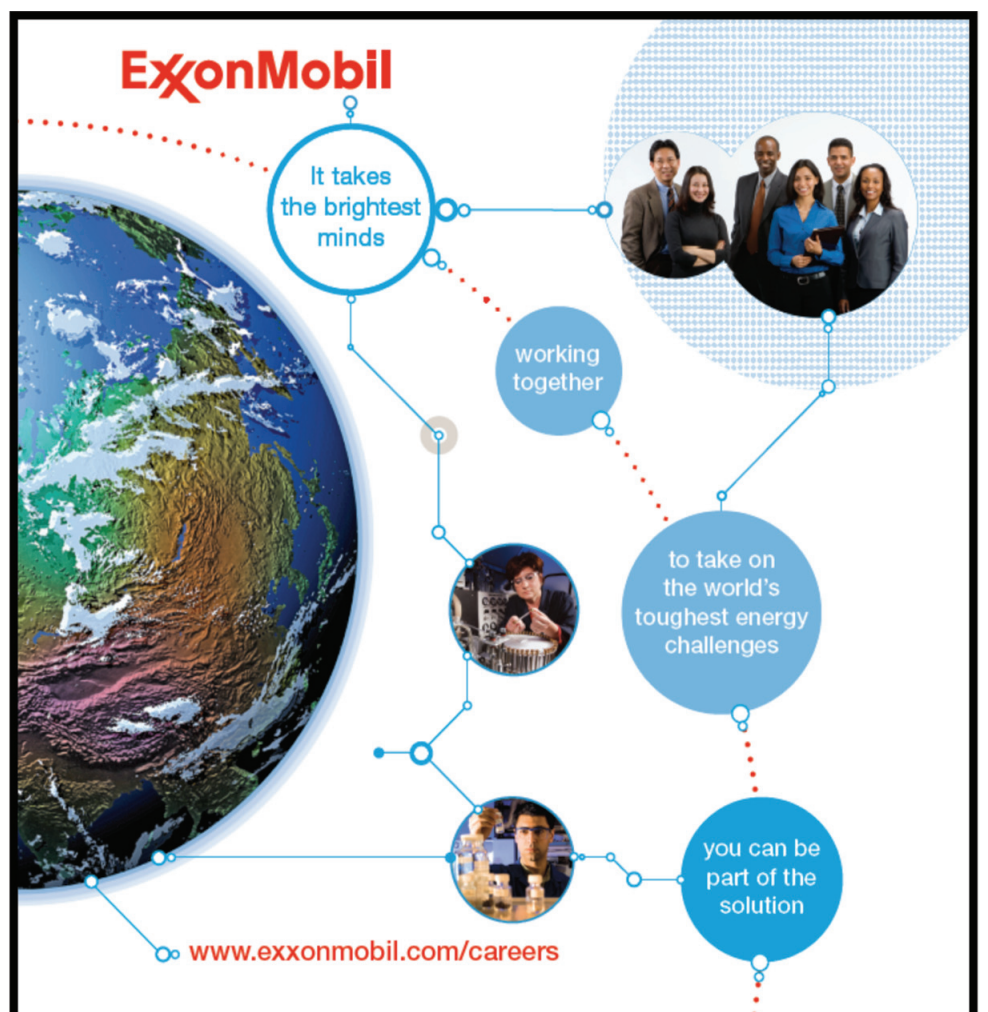
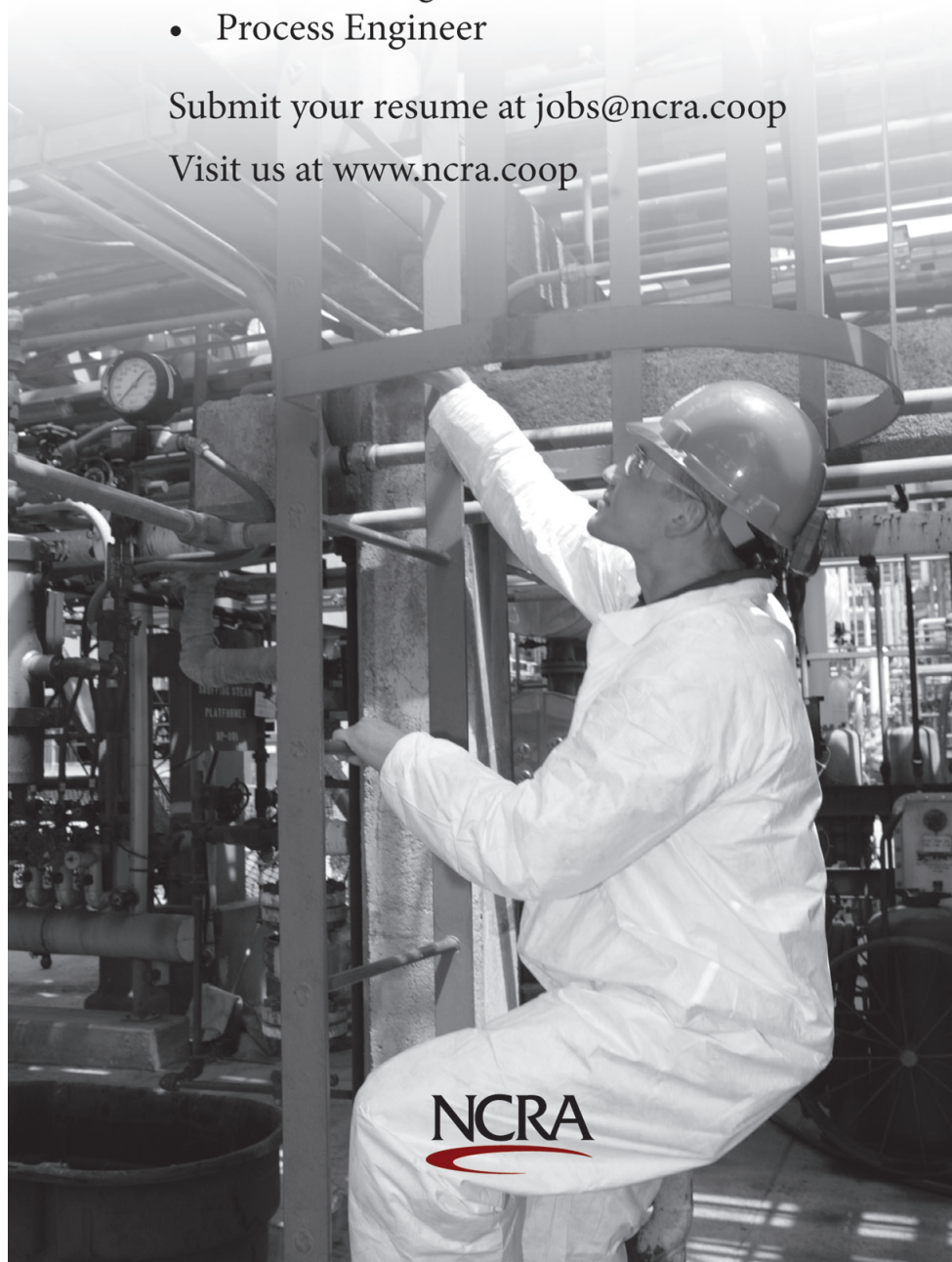
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- Mechanical Engineering
- Environmental Engineering
- Electrical Engineering

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# Readopting the gold standard could benefit economy



Jillian Aramowicz

Throughout history, economic policy has been reformed countless times to accommodate a changing culture and increasingly consumer-based world.

While our nation has taken drastic measures to get back on its economic feet, I feel there are still ways to reform the status of our economy

cious metal, such as gold or silver, and the paper system is based on a full faith and credit standard from the federal government.

This is exactly why the value of the dollar bill has been horribly diminished; there is nothing backing the value of our currency other than the government. When the money runs out, we can simply print more money, but

what good does that do? As my father always joked when I complained about the cost of college, "You're just spending paper!" And this is true. The value of the U.S. dollar is completely non-inherent with no real means of substantiation.

In fact, the Federal Reserve Open Market Committee recently announced its newest goal: devalue the dollar bill 33 percent over the next 20 years.

According to a Feb. 6 Forbes article written by Charles Kadlec, after the FOMC announced the devaluation goal, they also announced a goal of a 2 percent increase in inflation every year.

Why? Because the FOMC is essentially at the end of its rope.

In a statement issued after the announcement, the FOMC said, "a lower inflation rate would be associated with an elevated probability of falling into deflation, which means prices and perhaps wages, on average, are falling — a phenomenon associated with very weak economic conditions."

Simply put, the hope is that by increasing inflation and weakening the dollar, the U.S. should be less likely to suffer economic harm if prices suddenly

deflate. Kadlec goes on to say that when the dollar was based on the gold standard, this type of price

increase was uncommon. And even when it did occur, the growth of inflation over the years was followed by a decline in overall prices, so that in the end, the value of the dollar never really changed. After 20 years, a dollar still equaled a dollar.

However, if the FOMC succeeds with their plan, at the end of two decades, the price-level increase will be a shocking 150 percent, meaning the value of the dollar bill will be one-third of what it is today, also meaning the United States will have one-third less buying power in a market in which we are already struggling to stay afloat.

According to a Nov. 8, 2010, Forbes article by Parmy Olson, Robert Zoellick said the world's major economic powers, "should also consider employing gold as an international reference point of market expectations about inflation, deflation and future currency values. Although textbooks may view gold as the old money, markets are using gold as an alternative monetary asset today." Zoellick, the president of the World Bank at the time, announced several ideas to restore economic balance.

Before President Nixon amended the Bretton Woods Agreement in 1971, the old gold system worked on a fixed-price structure between countries. Each country made a set price for gold and then bought, sold and traded based on that standard. The exchange rate was determined by the economic difference on a per-ounce ratio between two currencies.

On a fiat-based system that we employee currently in the United States, we suffer from floating exchange rates determined by the government, but under a metallic standard, we could only print as much money as we have gold supply. This would discourage the FOMC to raise and lower interest rates based on recession as well as limiting how much the government can interfere with money.

I understand that this is a lofty goal and there are hundreds of macroeconomists that balk at the idea of an international gold standard. I also understand that even if it made our economy more stable, a gold standard could also inhibit growth.

However, due to its scale and because it would require pretty much every country in the world to completely re-do its monetary system, this type of economic policy is not something I recommend, in all seriousness, to be implemented in the next four years.

Of course there are still numerous problems with a gold system, but it is the idea and principle that I think, would benefit the world economy.

Perhaps readopting a gold standard is an insane and far-fetched claim, but what we are doing right now is equally insane. I believe looking to some old policies and revising them for a current culture could be worth its weight in, well, gold.

Jillian Aramowicz is a senior in advertising. Please send comments to [opinion@kstatecollegian.com](mailto:opinion@kstatecollegian.com).

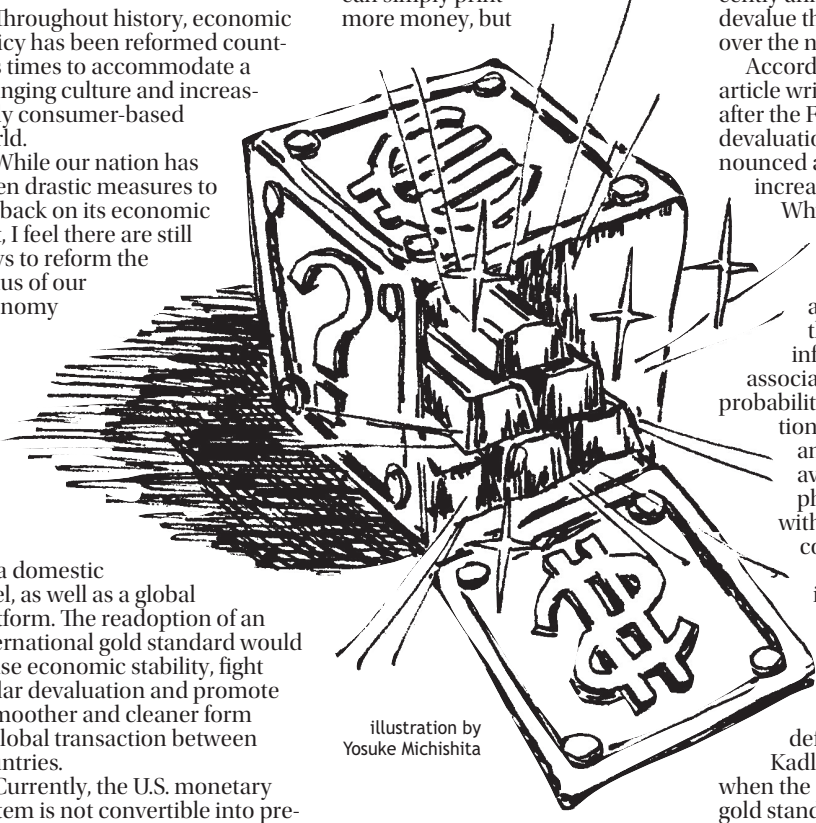


illustration by Yosuke Michishita

on a domestic level, as well as a global platform. The readoption of an international gold standard would cause economic stability, fight dollar devaluation and promote a smoother and cleaner form of global transaction between countries.

Currently, the U.S. monetary system is not convertible into pre-

# Common habits, fossil fuel use in US detrimental to health, environment



Matt DeCapo

When I was a freshman here living on the ninth floor of Moore Hall, I noticed some detrimental behavior by some of the other residents on the floor. Picture this common scenario.

Upon getting back from classes, the students take the elevator up to the ninth floor. This elevator is powered by electricity, which comes from the nearby coal power plant at Jeffrey Energy Center.

The students get on their workout clothes, take the elevator back down to the lobby and proceed to carpool to the Peters Recreation Complex. Gasoline is combusted to transport them comfortably to the Rec.

They all go to their exercise machine of choice. Some people get on the stair machine and watch the TVs; both powered by electricity. The food calories are getting consumed with the help of some coal energy to make

the experience more modern and luxurious. From here, they drive back to the dorms and take the elevator up once again.

What is wrong with this scenario? These people wanted to exercise and burn food calories, but ended up consuming different sources of fossil fuels to accomplish this goal. If people weren't resistant to taking stairs or running instead of driving, they could have easily accomplished the same amount of exercise in less time and prevented the needless use of finite resources.

These decisions only make any sense to my generation because of how ignorant we really are of how energy is used and how cheap energy currently is, as we externalize many of the costs to the environment and poor people in our society.

Our societies have previously used human labor to accomplish necessary tasks. Now, many "modern" societies use fossil fuels to do almost everything in our lives, even helping us burn our food energy. If we really understood more about the consequences of energy use in our society, we would use more of our food energy to do productive work or to generate electricity.

The energy from food

really is solar energy. Plants captured the energy in light and created sugars that we can use to power ourselves. Fossil fuels are ancient forms of solar energy that were concentrated over time with heat and pressure. Their use has affected nature and society profoundly.

Some of the consequences of coal-based energy include huge amounts of air, soil and water pollution. According to the Clean Air Task Force, "Among all industrial sources of air pollution, none poses greater risks to human health and the environment than coal-fired power plants ... fine particle pollution from existing coal plants is expected to cause nearly 13,200 deaths in 2010. Additional impacts include an estimated 9,700 hospitalizations and more than 20,000 heart attacks per year. The total monetized value of these adverse health impacts adds up to more than \$100 billion per year."

These consequences of our energy generation are not distributed evenly across society either. Children, the elderly, people with respiratory problems and people unfortunate enough to live near a power plant have a much larger share of the burden.

We have known that coal causes air pollution for many

years, but our society would rather try to move the air pollution to our water and soil and convince people about the promises of "clean coal" than move away from the dirtiest energy source on the planet.

Modern coal power plants, such as Jeffrey's that powers Manhattan, use flue gas desulfurization and other processes to remove much of the air pollution. This normally involves using a limestone and water slurry to trap the emissions from entering the air. This slurry then contains radioactive elements, heavy metals and salts that are sent to be stored in a lagoon.

Jeffrey Energy Center combusts up to 72 million pounds of coal every day, sending the byproducts into the air, water, and soil. In 2006, it produced over 190,000 pounds of coal combustible waste, the toxic byproducts that are left over after burning coal. These waste products are either stored in huge ponds or attempted to be remediated in constructed wetlands. Unfortunately, the plants in the wetlands constructed at Jeffrey's are unable to take up many of the salts and chemicals in the slurry, so these accumulate in the soils or are sent downstream for the

next community to deal with.

We must begin to learn more about the consequences of our energy consumption and some of our everyday practices that do not make sense in the long term. Fossil fuels are finite, valuable, and have large consequences associated with their use.

When I have the

choice between the elevator and the stairs, I always choose the stairs. Our society could benefit from a lot more exercise in our daily lives and a lot less needless fossil fuel consumption.

Matt DeCapo is a graduate student in geography. Please send comments to [opinion@kstatecollegian.com](mailto:opinion@kstatecollegian.com).

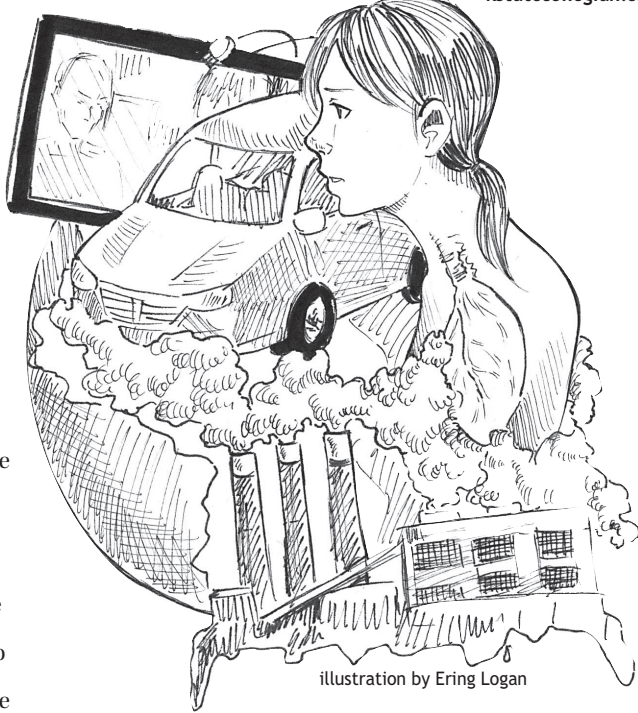


illustration by Ering Logan

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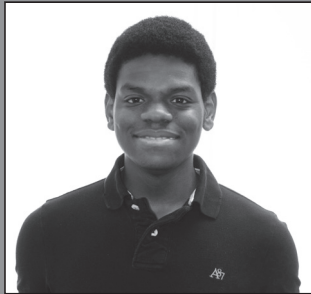
# What are you doing, or could you do, to conserve energy?

Andy Rao  
editor-in-chief



I try to make sure that I do my part when it comes to wasteful consumption; I always try to turn lights and appliances off and also try to recycle as much as I can.

Darrington Clark  
managing editor



Since I use so much paper on a daily basis, I do my best to recycle paper and choose products made from recycled paper, too.

Laura Thacker  
managing copy chief



I'm trying to get better about recycling at home, work and on campus. It amazes me that people don't utilize the on-campus recycling bins more — and use them incorrectly.

Sarah Throckmorton  
design editor



I'm already a vegetarian, which means my diet uses approximately 200 fewer gallons of water a day than the diet of someone who eats meat. What more do you people want from me?

Austin Nichols  
news editor



My energy consumption is very high due to the fact that I drive to campus every day. I plan on walking to campus more so I burn less fuel and help fix the parking crisis.

Mark Kern  
sports editor



I'm trying to save energy by not leaving the TV on so much.

Karen Ingram  
edge editor



I plan to conserve energy by converting my time machine to a hybrid. With a Mr. Fusion, of course. It's just not a time machine unless it runs on egg shells and beer cans.

Kelsey McClelland  
opinion editor



My biggest pet peeve is people leaving the lights and television sets on in my house. I try my best to turn everything off that isn't being used and minimizing air conditioner use.

Tommy Theis  
photo editor



To save energy I try and walk or ride my bike instead of driving to save our valuable resources.

Sarah Megee  
social media and video editor



I try to make sure to unplug all of my appliances, chargers and other things when I am not at home or I am not using them.



# TIPS | Be friendly, display poise

Continued from page 4

## In regard to your appearance

Do: Dress in business professional attire. Even if some of the recruiters may not be in business professional apparel, it is always better to dress one notch up from a potential employer than down one notch. Make sure you take care of basic hygiene and grooming; no one wants to talk to someone whose breath smells like onions or has food stuck in their beard.

Don't: Avoid wearing clothing that is considered non-traditional. When it comes to business professional attire, the best way

to go to is conservative. Don't be the person that comes in wearing ridiculously flamboyant colors or revealing clothing. Avoid distracting jewelry such as giant hoop earrings or excessive bracelets.

## In regard to your demeanor

Do: Success at a career fair is mostly about confidence. The ability to step up to a recruiter, introduce yourself and have an intellectual conversation about your experiences and your ambitions is of utmost importance. Conduct yourself with poise; have a smile on your face and don't wait for the recruiters to come to you; go grab your opportunity to

make an impression.

Don't: Avoid letting your nerves get the best of you. People who are too nervous or shy to introduce themselves to potential employers rob themselves of the opportunity to network and build those connections that could get them a future job or internship. Don't skirt around the corner of the room. If you are going to go, you might as well be in the thick of things, making your name and face stand out in the midst of the crowd.

Andy Rao is a junior in finance and accounting. Please send comments to [news@kstatecollegian.com](mailto:news@kstatecollegian.com).

# STARTUP | Student works to expand homegrown business

Continued from page 1

through social media. It made sense to work with him."

Small businesses like Hoover's are exactly the sort of clientele JubeoSocial is looking for. Painter noted Hoover's likability was one of the main reason he enjoys working with him.

"Jeff is a crazy smart guy. He's very good at what he does, and very personable," Painter said. "We like customers like that: those who are all about the customer as soon as you walk in the door."

Though the partnership is just getting started, both parties have high hopes for the future. Since Manhattan Computer Hospital is a smaller operation, Hoover indicates volume as its biggest downfall.

"We can't offer the selection of some of the bigger chains," Hoover said. "What we make up for here is service."

Painter is not alone in his endeavor. He has hired Blair Wilen, junior in marketing, as his director of new business. Wilen's job is to find new clients and convince them to work with Jubeo-Social.

"There haven't been any solid numbers that we can show new companies," Wilen said. "There are skeptics, and we've faced rejection, which has been demoralizing. So we want to garner information from those we have worked with so companies will be more willing to sign on."

Wilen noted how difficult it can be as a full-time student to help a company grow. According to him, Painter does a majority of the work-

load.

"Brandon is a hell of a worker," Wilen said. "I can't fathom how he does it."

This is not Painter's only experience in the marketing world. He has also written social media strategies for Johnson County Parks and Recreation while working with Trozzolo Communications Group this past summer. Currently, he serves as vice president of promotions for *MyRibit.com*, which he says is a website every K-State student should utilize.

The first component of *MyRibit.com* is a resource file in which students can post notes and review guides for classes they have previously taken. The second works as a student marketplace, which Painter compares to Craigslist. The last deals with teacher recommendations, in which students can rate their professors.

Painter has been involved with design changes to make the site more user friendly. Mostly, he just wants knowledge of the site to spread.

"MyRibit is awesome," Painter said. "Everyone should use it."

As far as the future is concerned, neither Painter nor Wilen know where JubeoSocial will end up.

"It's too hard to say where everything will take us," Wilen said. "A lot of things could happen between now and graduation."

Painter seems to agree.

"I have no idea if I'll continue this after college. I don't know what will happen six hours from now," Painter said. "I just roll with the punches. I pour myself into everything I do, and I'll see where I end up a few years down the road."

# DRILL | NHL lockout continues

Continued from page 3

first reported.

According to the Associated Press, Gillispie confirmed via text message to the Associated Press on Monday that he had been treated at the Mayo Clinic in Minnesota for kidney issues and unusual headaches.

The 52-year old coach is also under a cloud of allegations that

include mistreatment of players.

The Red Raiders went 8-23 last year, including one Big 12 Conference win.

## NHL

Neither side budged on Monday, during the second day of the NHL lockout. The NHLPA and the league have not scheduled negotiation talks.

The players were locked out

over the weekend as the collective bargaining agreement expired at 11:59 p.m. Saturday.

The regular season is scheduled to begin Oct. 11, but cancellation of games could begin to be announced within the week if negotiations do not progress quickly.

The lockout marks the fourth work stoppage for the NHL in the last 20 years.

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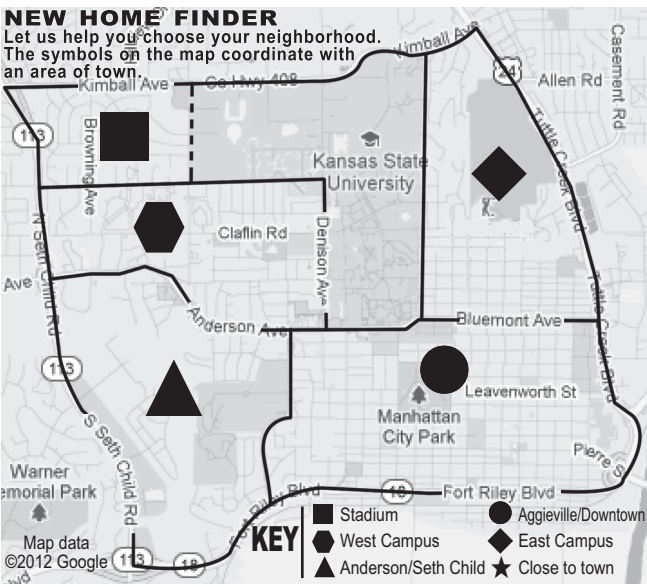
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LABORERS NEEDED. Howe Landscape Inc is currently seeking laborers for several of our divisions. This is for full-time and part-time help, with flexible schedules for students, preferably four-hour blocks of time. Applicants must be 18 years of age, have a valid driver's license and pass a pre-employment drug test. Apply three ways, in person Monday- Friday, 8a.m.-5p.m. at 12780 Madison Rd in Riley; call 785-776-1697 to obtain an application; or e-mail us at [askhowe@howeland-scapes.com](mailto:askhowe@howeland-scapes.com). You may also visit our website, [www.howelandscapes.com](http://www.howelandscapes.com).

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	4	3	7		1	9	6	
	9				8		3	
8		2						4
				6				
4						2		5
	8		5				4	
	7	6	4		3	5	9	

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# K-State Delta Sigma Phi named one of nation’s most outstanding chapters

**Sami Hess**  
contributing writer

The Pyramid of Excellence award is presented to Delta Sigma Phi chapters nationwide that have been deemed the most outstanding in all areas, and K-State’s Alpha Upsilon chapter received this award on Aug. 16 for the 2011-12 school year.

“Delta Sigma Phi is extremely proud of the men of the Alpha Upsilon chapter,” said Scott Wiley, fraternity executive director and foundation chief operating officer.

“Alpha Upsilon continuously goes above and beyond fraternity requirements to be the best possible chapter they can.”

Jake Pritchard, president of the Alpha Upsilon chapter and junior in finance, said chapters that receive these awards exemplify both leadership and academics.

Delta Sigma Phi had a 95 percent retention rate last school year, and also surpassed K-State’s male GPA average of 2.9 and the all-campus average of 3.0.

The men of Alpha Upsilon

chapter have done work for the American Red Cross and also assisted in the creation of “Speaks to the Greeks,” an organization that encourages people to be involved in and volunteer for Red Cross events.

Pritchard said that Delta Sigma Phi is at a “very good spot on campus and is very proud” of both the accomplishments and the men, who have worked very hard with their philanthropic events, recruitment and commitment to grades.

“It is very nice, but winning

doesn’t change anything on a day-to-day basis,” Pritchard said.

Delta Sigma Phi was founded Dec. 10, 1899, at the City College of New York, and the Alpha Upsilon chapter was installed on Jan. 30, 1925. Since 1899, Delta Sigma Phi has initiated more than 115,000 men in over 125 chapters across the nation. They Pyramid of Excellence award was started in 1985.

“[The award] is a testament to the contributions of all our men,” Pritchard said in a press release, “from dynamic

recruitment efforts and hard work in the classroom, to serving our community and leading organizations across campus.”

This is the second time in three years that the Alpha Upsilon chapter has received the award.

“The award means we have accomplished ourselves as Delta Sigs and have lived up to the expectations of what a Delta Sig should be,” said Tyler Maneth, recruitment chair and junior in finance.

With a high retention rate, Maneth says that the Alpha

Upsilon chapter is looking for men that want to improve upon themselves, make an impact in the community and strive to be a better man every day of their lives.

“[Delta Sigma Phi] has a good group of guys and the award won’t change the way we act,” Pritchard said. “We will continue to do what we do.”

*Editor’s Note: This article was completed as an assignment for a class in the A.Q. Miller School of Journalism and Mass Communications.*

## RESUMÉ | ‘Really helped’



Evert Nelson | Collegian

Students line up in the K-State Alumni Center on Monday night to receive free business cards at the Late Night Resumé Madness event, where students got a chance to have their resúmes critiqued, as well as get free pizza and refreshments.

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analyst with Phillips 66, said the event not only serves as an outlet to offer advice to potential hires but also as an opportunity to visit his alma mater.

“It’s been a fun experience the past four years that I’ve been helping out,” Wagner said.

A couple of common resumé errors he said he has noticed throughout the past few years, have been the placement of names and the use of multiple pages.

“It’s really important that they either center their names and information or put it on the right hand side,” Wagner said. “And if multiple pages are needed to include past experiences, I recommend that students make their resúmes front and back in that case. As a potential employer it’s a hassle to juggle multiple pages.”

Wagner also pointed out that if there had been a late night resumé critique session while he was a student, he may have been better prepared for what employers were looking for.

“I know my resumé could’ve been improved,” Wagner said. “I had professors look at it but I would’ve also liked to have had

someone from the industry go through it and make edits.”

However, not every student in attendance was there to have their resumé critiqued for the potential employers at the career fair. Maggie Hudson, senior in life sciences, was there to have her resumé looked at before applying to nursing school.

“Going into it I was anticipating a lot of corrections. That’s what a critique session is for,” said Hudson. “She [the woman critiquing] really helped me improve on my descriptive wording.”

In all, there were 20 professionals there to offer resumé advice to students. Tables were set up to accommodate each of the critiques and several rows of waiting chairs were in place for the steady flow of students. Food and refreshments were also available for attendees.

Throughout the years, Nordyke says that CES has received nothing but positive feedback regarding the event, both from the students’ perspectives and those critiquing, who may be potential employers for some of the participants.

The event is a syndicated effort on behalf of K-State Career and Employment Services, Phillips 66 and ConocoPhillips.

## VBALL | Highest rank since ‘07

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The No.11 ranking is the highest that the Wildcats have held since November 2007, when the Wildcats finished 23-9 and made it to the second round of the NCAA tournament.

Junior middle blocker Kaitlynn Pelger was named the

Big 12 player of the week after her performance in the Golden Hurricane Classic in Tulsa, Okla. over the weekend.

In the victories over Minnesota and Dayton, Pelger finished with 16 kills against Minnesota and 19 versus Dayton, on an outstanding .654 hitting percentage.

It is the fourth time she has

been named Big 12 player of the week, and the first time this season.

The Wildcats open up conference play on Wednesday as they travel to Norman to take on the Oklahoma Sooners. K-State will be back in Ahearn Field House on Saturday as they play host to the University of Nebraska-Omaha.

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weekend update anchor

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saturday night live

saturday

september 29

2012

bramlage coliseum

8 pm

Tickets are on sale at the K-State Athletics Ticket Office at Bramlage, online at [k-statesports.com](http://k-statesports.com), or call (800) 221-8075.

K-State student: \$10 - \$25 | Military: \$23 - \$33 | Non-student: \$25 - \$35

Applicable fees apply. K-State students and military must present a valid ID for entry.

•Look for career, intern, and co-op positions

•Ask employers about next day interviews

•Bring multiple copies of your resume

•Dress professionally

•Union/Bramlage shuttle runs 10:45AM to 4 PM or park free in WEST Sports Complex parking lot

Enter NORTHWEST doors next to Cats Closet

BRING K-STATE ID TO REGISTER

Wednesday, September 19

11 AM - 4 PM Bramlage Coliseum

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